MINISTERIE VAN ARBEID
WERKGELEGENHEID
& JEUGDZAKEN

REQUEST FOR EXPRESSIONS OF INTEREST
CONSULTING SERVICES

Institution: Ministry of Labour, Employment Opportunity, and Youth Affairs
Country: Republic of Suriname
Project: Labor Market Alignment with New Industries
Title: Design and Implementation of Communication and Branding Strategy for a Large Public Training Program in Suriname
Position: Director of Firm for Design and Implementation of Communication and Branding Strategy
Loan No.: SU-L1061
Contract/Bid No. :SU-L1061- P-00045
Deadline: 07th May 2025 at 14.00 PM SRT

The Government of Suriname has received financing from the Inter-American Development Bank (IDB), toward the cost of the Labor Market Alignment with New Industries projectand intends to apply part of the proceeds for consulting services.

The consulting services ("the Services") include the following objectives:
1) design and execution of a comprehensive communication and branding strategy including developing a training program brand.
2) designing a landing page and set up an online registration form.
3) implementing a multimedia campaign to attract participates to register for a nationwide Training for Employment Program.

The Ministry of Labour, Employment Opportunity, and Youth Affairsnow invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The Expression of Interest (EOI) does not have a specific format or template, but should include:
(i)a signed Letter of Interest (LOI) from the firm to participate in the assignment,
(ii)proof of legal status of the firm (s),
(iii)company profile(s) including a list of similar assignments executed previously
(iv)CVs of the proposed team of experts showcasing the requisite expertise and skills.

The shortlist may comprise entirely national consultants.

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Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank GN-2350-15 and is open to all eligible bidders as defined in the policies.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications. For the purpose of establishing the short list, the nationality of a firm is that of the country in which it is legally incorporated or constituted and in the case of Joint Venture, the nationality of the firm appointed to represent it.

A Consultant will be selected in accordance with the Consultants Qualifications (CQS) method set out in the Consultant Policies.

Further information can be obtained by sending an email to the email address below.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, by e-mail) on or before 07th May 2025 at 14.00 PM Suriname Time.

Ministry of Labour, Employment Opportunity, and Youth Affairs
Attn: The Program Manager of the Labor Market Alignment with New Industries project
Mr. Oyeleye Adeniyi
Paramaribo - Suriname
E-mail: peu.lmawni@gmail.com